

UNIMED COMPANY PROFILE



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Vision, Mission & Values

UNIMED VISION

To create a **leading healthcare name in distribution & services in Qatar**, striving to fuse its expertise and ethics with continuous drive for excellence and innovation to better serve patients, partners and community.



UNIMED VALUES

CORE VALUES

Leadership

Quality

Engagement

Innovation

Integrity

UNIMED MISSION

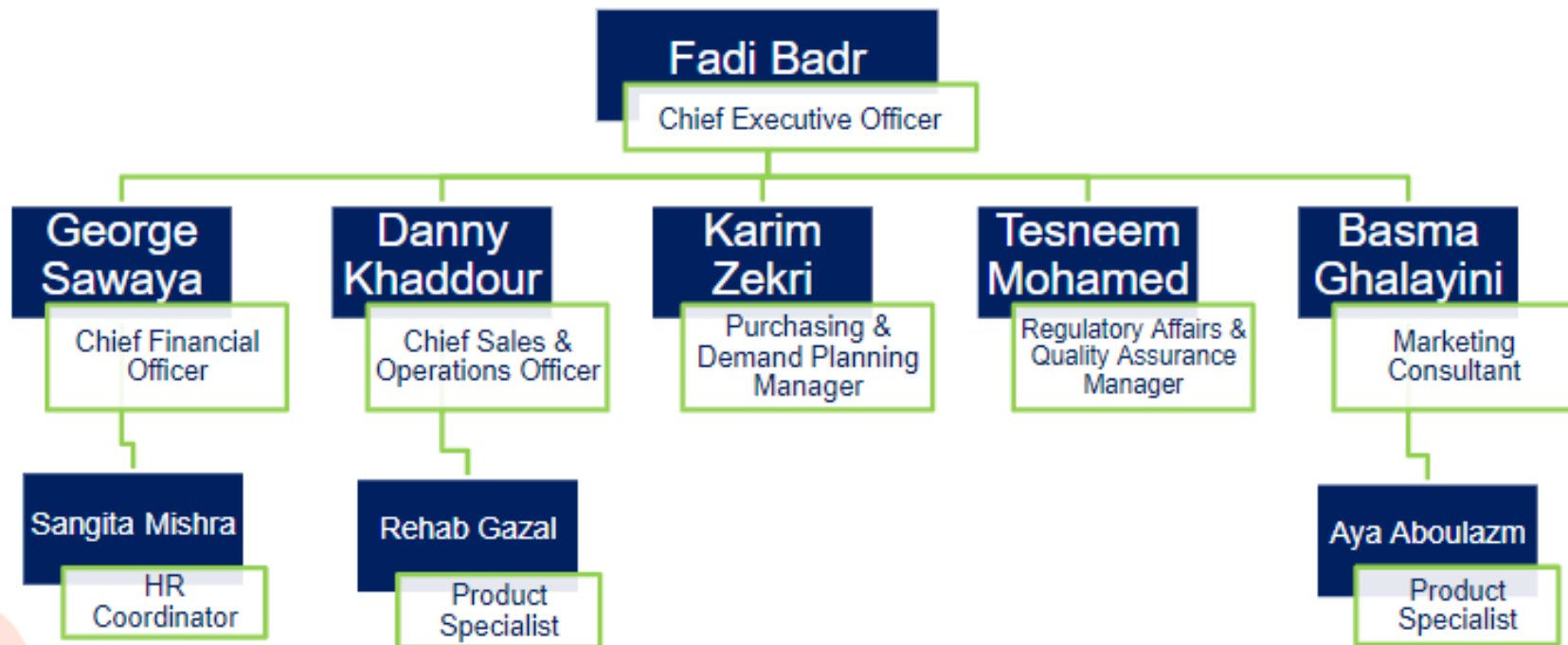
1. Striving to become the **best partner** for all pharmaceutical companies searching for a solid partnership in Qatar.
2. Strictly adhering to all **international Quality, Regulatory and Compliance** requirements.
3. Tailoring our services to achieve phenomenal **customer experience** and excellent client satisfaction.
4. Mastering tenders process by always meeting **Qatar market requirements** for all public and private institutions.
5. Aiming to always be the **employer of choice**.





Who We Are

WHO WE ARE



Agile Structure to support our Business Growth Ambition



Unimed

International Trading Company



International Partners & Products

INTERNATIONAL PARTNERS



SOFTWARE, LOGISTICS AND MEDIA PARTNERS





Unimed Departments and Responsibilities

REGULATORY AND COMPLIANCE DEPARTMENT

**Patient's
Safety**

**Policies &
Procedures**

**Excellent
Transparent Alliance
With Authorities**

PV System

**Regulatory
Affairs**

**Reporting
System**

**Record
Maintenance
& Follow up**

QUALITY DEPARTMENT



Document Management

Quality Management System

Qualification & Validation

Quality Trainings

Change Control, Customer Complaints & CAPAs

Quality Audits

Audit Inspection of Logistics Provider

MARKETING AND MEDICAL PROMOTION



Dedicated Specialized teams



Key Account Management



Medical Promotion (Specialty and Primary Care)



SMARTER Approach



Targeting & Segmentation



Supplier Strategy Execution



Market Access & Penetration



Customer Engagement

SALES AND OPERATIONS



SALES AND OPERATIONS



LOGISTICS AND OPERATIONS

- ✓ MOPH accreditation
- ✓ GDP certification
- ✓ ISO certification



Service level agreement with GWC including

- A quality agreement
- Operation responsibility
- Temperature and humidity reporting

Review & Audit

- Accreditation
- Mapping
- Calibration
- Validation

**Full Access for the
Suppliers and Authorities**
(in case of site audit)

- **Best Order Management**
- **Fast Deliver respecting
all Quality Delivery
Measures**

HUMAN RESOURCES

HR

Career planning

Recruitment

**Personnel
Benefit &
compensation**

**KPI &
Performance Evaluation**

**Training &
development**

FINANCING



THANK YOU!



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